

For Release:

Advanced Technology Video (ATV) announces NEW 700 TVL Covert Tower Camera for Retail Use

Coppell, TX – March 25, 2014 – Advanced Technology Video (ATV) a leading provider of innovative video security surveillance solutions announces the release of its new **700TVL Covert Tower Camera** as its newest addition to the **ATV Specialty Camera** product line.

The **CT736PB** high resolution camera is housed within an adjustable tower which allows close-up, eye level imaging of a customer's facial features. The unique tower camera is equipped with a 1/3" CCD offering 700TVL of resolution, a wide angle 3.6mm lens, adjustable pan angle and camera tilt to customize the image view. The flat metal base includes options for installing the cables either horizontally or vertically through standard or designer counter tops. In addition, a locking mechanism ensures the camera view is not altered during use, making it perfect for bank and retail environments including convenience stores, check cashing and all areas where cash or payments are exchanged.

"ATV is excited to be able to upgrade our existing Covert Tower Camera. We expect many of our system integrators and distribution customers to adopt this product; as it truly is a perfect solution for banking and retail environments. At ATV we will continue to offer solutions that meet the needs of end-users", says Bob DeProspero, ATV Business Development Manager.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

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