

For Release:

## Advanced Technology Video (ATV) Releases NEW 700TVL Mini-Strip Covert Camera

Coppell, TX – July 8, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions announces the release of its new mini-strip covert camera as its newest addition to the [ATV Specialty Series](#) product line.

The **CS7D37PB** [mini-strip camera](#) is designed to be discreet due to its black anodized aluminum housing which matches standard commercial door frames. The color camera features 700TVL resolution for stunning image quality, along with a 3.7mm Fixed Iris Pinhole lens, Digital Noise Reduction, Auto Gain Control and Side Light Compensation. It has a minimum scene illumination of 0.1 Lux (color) and 0.04 Lux (B/W). Its unique design allows for both above the door and beside the door installations. In addition, it's equipped with a 5° vertical tilt lever for adjusting the vertical camera angle.

*“We are always looking forward to improving our line of specialty cameras. ATV decided to upgrade from the previous analog mini-strip camera due its popularity in banking and retail environments”, says Keith Shaver, Vice President of Sales and Marketing.*

ATV believes in protecting you and your investment. That's why the **CS7D37PB** is warranted thirty-six (36) months from the date of original purchase against defects in design, workmanship and materials.

**About Advanced Technology Video:** Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

### Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at [www.atvideo.com](http://www.atvideo.com) for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).

