For Release:

## Advanced Technology Video (ATV) Releases Three New IP Cameras with IR LED's

Coppell, TX – January 15, 2015 – <u>Advanced Technology Video</u> (ATV) a leading provider of innovative video surveillance solutions, announces the release of three new IP cameras to the <u>ATV IP Series</u> product line.

The *IPVD2TI* vandal dome, *IPFD2TI* fixed dome and the *IPB2TI* bullet cameras provide a new 3.5-16mm Varifocal-Auto Iris Lens to the budget-friendly family, along with the existing True Day/Night functionality and progressive scanning. These models provide high quality video with 2MP Full HD resolution and deliver triple video streams simultaneously at 30ips using H.264 compression. In addition, both the *IPB2TI* bullet and the *IPVD2TI* vandal dome cameras offer 36 IR LEDs, while the *IPFD2TI* fixed dome camera provides 30 IR LEDs lights. All three cameras are IP66 rated and are designed to withstand harsh weather conditions.

"We're excited to release these three affordable IP cameras with expanded features to assist in customer installations. As the IP market continues to grow, ATV will continue to expand our IP series product line", says Keith Shaver, ATV's VP of Sales and Marketing.

The three IP cameras support a micro-SD memory slot for local recording and can be powered through 12VDC or PoE. They are designed for a wide-range of indoor or outdoor environments.

**About Advanced Technology Video:** Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

## Security without compromise

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Toll Free 888.288.7644 | Main 972.459.8645 | Fax 972.459.8661