

For Release:

Advanced Technology Video (ATV) Announces New Distribution Agreement with Tri-Ed / Northern

Coppell, TX – July 24, 2012 – Advanced Technology Video (ATV) a leading provider of innovative video security surveillance solutions announces the signing of a new distribution agreement with **Tri-Ed / Northern Video Distribution** to promote and offer to its customers ATV's existing analog products, as well as the new **ATV IP Solutions** product line.

Tri-Ed / Northern Video Distribution is North America's largest independent distributor of surveillance, low voltage, home automation and network infrastructure products and provides solutions from the industry's leading manufacturers of CCTV, IP Video, access control, fire, intrusion, sound, communications, structured cable, and home automation products.

Tri-Ed / Northern Video Distribution supplies product with 45 locations across the US and Canada - and is still growing! - Tri-Ed / Northern Video Distribution offers personal customer service, ongoing technical systems support, flexible credit terms, next day shipping, purchasing rewards, and ongoing training programs.

"ATV has enjoyed a historical and very strategic relationship with Tri-Ed since the early years of ATV distribution partnerships and this new formal agreement is extremely positive for both companies and our customers. We are excited to complete this engagement and be given the opportunity to expand the IP product solutions strategy through the Tri-Ed / Northern distribution locations.", says Bob DeProspero, ATV Director of Sales.

ATV is currently working with Tri-Ed / Northern product marketing personnel to begin the business expansion to support the Tri-Ed / Northern sales channel.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at www.atvideo.com for the latest products, literature, training and industry news, or visit us on Facebook, Twitter, LinkedIn or comment on the ATV blog.

