For Release:

Advanced Technology Video (ATV) Releases NEW Value Line Digital Video Recorders

Coppell, TX – January 27, 2014 – <u>Advanced Technology Video</u> (ATV) a leading provider of innovative video surveillance solutions, announces the release of three new Digital Video Recorders to the <u>ATV Value Line Series</u> product line.

The new line of Digital Video Recorders connects and record up to 4, 8 or 16 security cameras. The **VLD904**, **VLD908** and the **VLD916** support D1/960H recording and playback on all channels with H.264 compression. The new video recorders feature Programmable Video Motion Detection, Alarm In and Video Loss Alarm Inputs by camera. In addition the pre-recording feature allows additional images to be captured prior to the motion detected event. The models are equipped with a built-in RS-485 port for PTZ control.

"ATV is very excited to release a new line of DVRs. We have received a remarkable amount of interest from current and prospective customers and look forward to them taking advantage of their low-cost, says Keith Shaver, ATV's VP of Sales and Marketing.

The video recorders are supported by ATV's newest <u>video management software</u>, **ATV SkyVision**, as well as a free downloadable app for monitoring and control via Apple iOS and Android OS devices.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.

