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For Release:

Advanced Technology Video (ATV) Releases IP License Plate Capture Camera

Coppell, TX – December 16, 2016 – <u>Advanced Technology Video</u> (ATV), a leading provider of innovative video surveillance solutions, announces the release of a 2MP, IP License Plate Capture (LPC) camera. The **IPLPC2RI** is loaded with features and is the newest addition to the <u>ATV IP Series</u> product line.

The LPC camera is designed to capture sharp and clear license plate images in brilliant 2MP, Full HD resolution. The **IPLPC2RI** features a remote focus and zoom, 5.1~51mm motorized vari-focal lens, which eliminates the need for manual hands-on fine tuning. The camera uses a Sony Starvis CMOS sensor and progressive scanning for crisp and clear monochrome video images. The **IPLPC2RI** can deliver triple video streams simultaneously at up to 60-ips at 1080p resolution and includes powerful IR LED's for night-time viewing up to 80-ft and 3D-DNR for reducing noise and motion blur.

Other features of the **IPLPC2RI** include Two-Way Audio, Advanced Intelligent Health Monitoring (AIHM), Digital Image Stabilization (DIS) and powerful video analytic functions. In addition, the LPC camera has an IP66 weather resistant rating, a composite video output for installation and servicing, supports onboard storage with a Micro-SD card slot and can be powered by 12VDC or PoE.

"ATV is very pleased to release a high quality IP License Plate Capture camera to the market at an affordable price. The new IPLPC2RI camera is a great choice for those applications where the recording and storing of license plate images is essential to public security and safety," says Keith Shaver, Vice President of Sales and Marketing.

As with all ATV IP cameras, ONVIF Profile S compliance is guaranteed and is complemented with ATV's powerful <u>ATVision IP® Remote Management Software</u> featuring video monitoring, playback, recording, setup, PTZ control, system up-grade, MAP integration and multi-site system health monitoring.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV & NLSS products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.



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