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For Release:

## Advanced Technology Video Introduces New Covert IP Camera

Coppell, TX – January 23, 2018 – [Advanced Technology Video](#) (ATV), a leading provider of innovative integrated security solutions, announces the release of a new specialty IP camera - **IPHS243**, a covert Height Strip for discreet, specialty applications, adding unique value to the growing [ATV IP Series](#) portfolio.

Unlike overhead cameras that can be obstructed by ballcaps or hoodies, the **IPHS243** covert Height Strip camera records video at eye level to capture crisp, clear and revealing images. The camera is discreetly housed within a height strip housing that can be installed on or beside a door frame. The position of the camera can be adjusted and offers an exclusive 5° vertical tilt lever for adjusting the vertical angle.

The **IPHS243** is equipped with True Day/Night, Wide Dynamic Range, 3D-Digital Noise Reduction and a 4.3mm pinhole lens. The 2MP, Full HD 1920 x 1080 resolution camera offers triple streams up to 60-ips, in H.264 or MJPEG compression format. It also includes a Micro-SD card slot for local storage; Video Content Analysis (Analytics) such as Line, Field and Tampering detection; a composite video output for easy field installation and testing; and 12VDC and PoE power options.

*“Our latest covert IP camera combines low height, concealed lens and sharp 2MP, 60-ips video to capture facial features like never before”,* says Keith Shaver, Vice President of Sales and Marketing.

As with all ATV IP cameras, ONVIF Profile S compliance is guaranteed and sales engineering, customer service and technical support is complimentary. In addition, our powerful [ATVision IP® Video Management System \(VMS\) Client Software](#), available for both Windows and Mac computers is provided without any license fees.

**About Advanced Technology Video:** ATV, a force in the security industry since 1983, has been delivering solutions with unmatched reliability and value ever since. Today we're stronger than ever, with a complete lineup of video and integrated security products that set industry standards for dependability and support. Our full line of cameras, network appliances and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere.

### Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at [www.atvideo.com](#) for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).



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