

For Release:

Advanced Technology Video (ATV) Releases NEW 3MP Bullet Camera with IR LED's

Coppell, TX – September 18, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of its new 3MP network bullet camera. The **IPB3TWI** is the newest addition to the [ATV IP Series](#) product line.

The fully featured 3MP **IPB3TWI** is equipped with a motorized 3-9mm Vari-focal Auto-iris lens with remote focus, a 1/2.8" RGB CMOS sensor, True Day/Night and Digital-WDR for improved visibility. It delivers dual video streams simultaneously at 20-ips at 1536p and 30-ips at 1080p, using H.264 and Motion JPEG compression. The camera has 32 IR LED's for 0 lux Night-time operation at 80ft range, Backlight Compensation, 2D-DNR, Auto White Balance and Progressive Scanning for sharp video motion images. In addition, the **IPB3TWI** is IP67 weatherproof rated and is equipped with a built-in heater which makes it an excellent choice for extreme weather environments.

"ATV is excited to expand its 3-megapixel lineup. Our customers and future customers can benefit from the features of this camera without having to pay an outrageous price", says Keith Shaver, ATV's VP of Sales and Marketing.

As with all ATV IP cameras, ONVIF Profile S compliance is guaranteed and is complemented with ATV's powerful **ATVision Pro®** Remote Management Software featuring video monitoring, playback, recording, setup, PTZ control, system up-grade, MAP integration and multi-site system health monitoring.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

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