

For Release:

Advanced Technology Video (ATV) Releases NEW 3MP Bullet Camera

Coppell, TX – February 22, 2016 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of its new 3MP bullet security camera to the [ATV IP Series](#) product line.

The new **IPB3TI** bullet camera is designed for interior or exterior environments. It provides high quality video with 3MP, 2048 x 1536 resolution and delivers triple video streams simultaneously at 30ips using H.264 compression. The camera is equipped with a 2.8-12mm Vari-focal Auto-Iris Lens and 32 IR LEDs for a maximum viewing range of 90ft and 3D-DNR which works to reduce noise and motion blur. Other key features of the **IPB3TI** include True Day/Night, Two-Way Audio, powerful video analytic functions and a new corridor / aisle view orientation function. In addition, the camera supports onboard storage with a Micro-SD card slot, powers through PoE & 12VDC and is IP66 rated.

“As always we are committed on providing our current and future customers with high quality cameras. The new IPB3TI is an affordable camera that offers an abundance of benefits, says Keith Shaver, ATV’s VP of Sales and Marketing.

As with all ATV IP cameras, ONVIF Profile S compliance is guaranteed and is complemented with ATV’s powerful ATVision IP® Remote Management Software featuring video monitoring, playback, recording, setup, PTZ control, system up-grade, MAP integration and multi-site system health monitoring.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we’ve delivered products with unmatched reliability and value to the security industry. Today we’re stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won’t find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It’s clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at [www.atvideo.com](#) for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).

