

For Release:

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## Advanced Technology Video (ATV) announces NEW 960H 16 Channel DVR Falcon Series

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Coppell, TX – March 31, 2014 – Advanced Technology Video (ATV) a leading provider of innovative video security surveillance solutions announces the release of its new **960H 16-Channel DVR** as its newest addition to the **ATV Falcon Series DVR** product line.

The **FA-HD916** is designed to record at 960H, which is 34% higher resolution as compared to D1 at 720 and up to 480 ips real-time recording. It's capable of Full High Definition, 1920x1080 display with HDMI output and H.264 compression; requiring far-less storage space. It has multiple recording modes: Time-Lapse, Alarm, Pre-Event, Text-In and Panic, as well as Powerful Search Modes. The unit offers 3 HDD bays and e-SATA for extended storage capability. The superior recording performance of this DVR allows for more cost-effective options and is ideal for a wide range of applications. In addition, it comes equipped with ATVision Pro; ATV's feature rich remote management software.

*"ATV is very excited to offer our new DVR to existing and new customers. The superior performance will allow end-users to record larger images without the need of stretching to fit wide-screen monitors. We look forward to distributors and integrators taking advantage of this technology", says Bob DeProspero, ATV Business Development Manager.*

The FA-HD916 works with ATVisionPro™, which includes live monitoring, playback recording, setup, PTZ control, upgrades and full triplex operation, (user defined 64-channel view), map integration, and multi-site system health monitoring with user defined customizable panel design.

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**About Advanced Technology Video:** Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

### **Security without compromise**

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