

For Release:

Advanced Technology Video (ATV) Announces two NEW Turret Style Cameras

Coppell, TX – June 13, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of two new cost-effective [turret style security cameras](#) to the ATV Ultimate Series product line.

The new [CTR7 Turret Series](#) consists of the **CTR7212W(G)** and the **CTR7550W(G)**, which offer a 2.8-12mm and a 5-50mm A/I Varifocal lens. The security cameras come equipped with 42 IR LEDS for up to 100ft illumination, 700TVL resolution and Sense-Up for extreme low light image capture and high-light compensation. In addition, they offer selectable True Day/Night and Digital Wide Dynamic range functionality.

“These new turret cameras are great for environments with low-light. Criminals assume that clear images can only be captured in well lit areas, however these cameras capture very clear images in low-light conditions”, says Keith Shaver, ATV’s VP of Sales and Marketing.

Both camera models are IP66 weatherproof rated and include a 3-Axis Gimbal with through mount wiring for easy installation.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we’ve delivered products with unmatched reliability and value to the security industry. Today we’re stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won’t find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It’s clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at [www.atvideo.com](#) for the latest products, literature, training and industry news, or visit us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#), or [Pinterest](#).

