

For Release:

Advanced Technology Video (ATV) Announces NEW 700TVL, TDN, D-WDR Full Body Camera

Coppell, TX – June 26, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of a new full body camera to the ATV Ultimate Series product line.

The **C700TDN** features 700TVL High Resolution with minimum illumination of 0.15 Lux (color) and 0.01 Lux (B/W) that utilizes 1/3" Sony Exview HAD CCD technology. The full body camera also has TRUE Day/Night operation with programmable settings, Digital Wide Dynamic Range, 2D Digital Noise Reduction and Back Light Compensation and new High Light Compensation. The camera also offers Privacy Masking for personal privacy, as well as, Video Motion Detection.

"We are excited about offering this high resolution full body camera for those looking for an inexpensive and quality camera", says Keith Shaver, ATV's Vice President of Sales and Marketing.

ATV also offers multiple lenses and an IP66 rated environmental housing that includes a sunshield, heater and blower and wall mount, for use of this camera in all harsh environments.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

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