For Release:

ADVANCED TECHNOLOGY VIDEO

## Advanced Technology Video (ATV) Releases New Network IR Bullet Camera

Coppell, TX – September 2, 2014 – <u>Advanced Technology Video</u> (ATV) a leading provider of innovative video surveillance solutions, announces the release of its new <u>Network Bullet</u> <u>Camera</u>. The **IPB2TWI** is the newest addition to the <u>IP Product Series</u> line.

The *IPB2TWI* is equipped with a 1/2.8" Progressive scan RGB CMOS offering 2MP, Full HD 1920 x 1080 resolution at 30-ips, a motorized 3-9mm varifocal Auto-iris lens and True Day/Night operation to ensure the highest image quality during day or night. The new camera produces excellent video images in low light environments down to 0.2 Lux illumination and 0 Lux night-time operation up to 80ft with its 32 powerful IR LED lights. The network camera which offers True Wide Dynamic Range also has enhanced functions like motion detection, privacy masking, back light compensation, 2D Digital Noise Reduction and Auto White Balance.

"We are consistently expanding our IP product line to meet the demand of our current and future customers. This camera is loaded with great features at a very affordable price," says Keith Shaver, ATV's VP of Sales and Marketing.

The **IPB2TWI** is IP67 weatherproof rated with a built in heater, which is designed to withstand harsh weather conditions. In addition, the camera supports a Micro-SD card for local on-board recording and can be powered by 12VDC and PoE.

**About Advanced Technology Video:** Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

## Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.



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