

For Release:

Advanced Technology Video (ATV) Announces NEW 700TVL IR Bullet Cameras

Coppell, TX – July 1, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of two new analog bullet cameras to the ATV Performance Series product line.

The **BSS7212** and the **BSS7550** [analog bullet cameras](#) are designed for those looking for simple yet powerful inexpensive cameras. These cameras provide 700TVL resolution for superior quality images with a 1/3" Sony HAD II Color CCD, True Day/Night and Digital WDR functionality for all lighting conditions. They are equipped with 2.8-12mm (**BSS7212**) and 5-50mm (**BSS7550**) [Varifocal Auto-iris lens](#), in conjunction with 42 IR LEDs for up to 100 ft. night time visibility.

"These cameras are a great addition to our analog line up. Many end-users still desire analog systems and the features and price-point of these two cameras make it an affordable solution", says Keith Shaver, ATV's VP of Sales and Marketing.

In addition, the cameras are rated IP66, which protects against dust and water, and also offer a dual power option (12VDC and 24VAC).

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

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