TECHNOLOGY VIDEO

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For Release:

Advanced Technology Video (ATV) Releases New ATVision IP VMS Client Software for Mac

Coppell, TX – January 4, 2017 – <u>Advanced Technology Video</u> (ATV), a leading provider of innovative video surveillance solutions since 1983, announces the release of a new **ATVision IP Client** Software with cross platform capabilities on both Mac and Windows operating systems. This feature rich video management system is a robust and intelligent addition to the <u>ATV IP Series</u> product line and is also easy-to-use, flexible and highly reliable to meet the needs of most applications.

The **ATVision IP Client** is a professional VMS that provides a complete end-to-end solution with seamless monitoring and viewing of IP cameras, network video recorders (NVR) and digital video recorders (DVR). Users can benefit from unified configuration and viewing capabilities with traditional analog recorders and IP-network systems at the same time to ensure maximum use of their initial investment.

The client software is offered at no cost and includes lifetime upgrades with no licensing or annual maintenance fees. **ATVision IP Client** is highly scalable from one to thousands of devices with a consistent user experience and seamless transition. It offers a powerful and unique user interface with 4K resolution display capability, easy PTZ and alarm controls and intuitive toolbars for easy control functions, to all user levels.

"ATV is very pleased to release a new professional VMS client that offers end-to-end solutions for both traditional analog and newer IP based systems," says Keith Shaver, Vice President of Sales and Marketing. "The ATVision IP Client is easy to use on Windows and Mac computers, highly scalable for small to large projects and includes free lifetime upgrades without licensing or annual maintenance fees."

As with all ATV IP products, ONVIF Profile S compliance is guaranteed and is complemented with ATV's best-in-the-class customer service and technical support.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV & NLSS products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.



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