For Release:

Advanced Technology Video (ATV) Releases Analog High Definition (AHD) Products Integrated with ATVision IP VMS

Coppell, TX – June 16, 2016 – <u>Advanced Technology Video</u> (ATV), a leading provider of innovative video surveillance solutions, announces the release of its new line of **Analog High Definition (AHD)** video products, offering businesses a low cost solution for high definition video without having to replace the existing coax cable infrastructure. Each recorder is accessible remotely via a web browser, using the existing ATVision IP VMS software and mobile phone apps with Apple or Android operating systems.

Designed with the small to medium business in mind, ATV's <u>AHD Video Solutions</u> offers 4, 8 & 16-channel low cost recorders and 2MP outdoor cameras. The recorders use best-in-class H.264 compression, recording 1080p resolution real time for both AHD and analog 960H cameras, and displays the high definition images on both HDMI and VGA monitors simultaneously.

The **Full HD**, **2MP AHD** cameras feature True Day/Night, Wide Dynamic Range and IR LED's applicable in almost any lighting condition, all housed in compact, weather-resistant mini-turret housing. Other features include 3D-DNR, wide angle 3.6mm lens, and OSD control via the coax cable using UTC.

"As always we are committed to providing our current and future customers with high quality, low cost video and recording systems. The new AHD recorders and cameras will continue that tradition and offer end users the flexibility to obtain high definition video images without the time and expense of installing new cable", says Keith Shaver, Vice President of Sales and Marketing.

As with all ATV video solutions, sales and installation support is included and is complemented with ATV's powerful <u>ATVision IP® Remote Management Software</u> featuring video monitoring, playback, recording, setup, PTZ control, system up-grade, MAP integration and multi-site system health monitoring.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.

