

For Release:

Advanced Technology Video (ATV) Announces NEW Height-Strip Analog Camera

Coppell, TX – May 28, 2014 – [Advanced Technology Video](#) (ATV) a leading provider of innovative video surveillance solutions, announces the release of its new 700TVL Height Strip security camera to the [ATV Specialty Series](#) product line.

The **CH7D37PB** [height-strip security camera](#) features include High Resolution (700TVL) Day/Night, 3.7mm Fixed Iris pinhole lens, 2D Digital Noise Reduction, Auto Gain and Side Light Compensation. The camera is discreetly housed within a height-strip housing that can be installed on or beside a door frame. The position of the camera can be adjusted and offers a unique 5° vertical tilt lever for adjusting the vertical angle. In addition, the height strip comes with color coded height measurements in U.S. or Metric dimensions

“Our height-strip cameras are extremely popular for retail environments, due to their low cost and effectiveness. We understand the importance of retailers protecting their assets and therefore we will continue to release products that can truly assist the end-user”, says Bob DeProspero, ATV’s Director of Business Development.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we’ve delivered products with unmatched reliability and value to the security industry. Today we’re stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won’t find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It’s clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

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