For Release:

Advanced Technology Video (ATV) releases 700TVL License Plate Capture Camera

Coppell, TX – June 18, 2013 – Advanced Technology Video (ATV) a leading provider of innovative video security surveillance solutions announces the release of latest License Plate capture camera – the *CLP7550I* now with *700TVL* and *UL certification*. The CLP7550I is the newest camera in the SPECIALTY series product family and replaces the previous 600TVL camera.

The *CLP7550I* offers a 960H CCD with the 700 lines of resolution coupled with 10 Super Bright, High Power LEDs for excellent 0-lux operation. The camera captures license plates on vehicles traveling up to 75 mph and at a remarkable distance between 16-90 feet. The camera includes an integrated 5-50mm vari-focal lens with external zoom and focus adjustments, preventing the need to remove the camera from the protected camera housing. The camera assembly also features a built-in heater and new weather-proof IP66 rated housing with Through-Mount-Wiring (TMW) for easy installation.

The camera may be powered from either 12VDC or 24VAC supply sources.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on Facebook, Twitter, LinkedIn or comment on the ATV blog.

