



RESTAURANT
LOSS PREVENTION
& SECURITY
ASSOCIATION

SMARTER. TOGETHER.

36th Annual Conference & Meeting

The industry event for loss prevention, safety, security and risk management professionals in the food service and restaurant industry.

August 2 - 5, 2015

M Resort Spa and Casino

Las Vegas

The RLPSA's Mission is to educate our members on those topics that will benefit the corporations we work for by helping all of us provide a safe and secure environment for our customers and employees, to protect our companies from the erosive effects of crime on company assets and to address the public's and government's concern about security related issues and be an advocate for the industry.

If you're responsible for identifying, defining and minimizing loss prevention, security, safety and risk management opportunities for your restaurant or foodservice operation, then **you need to be at the Restaurant Loss Prevention and Security Association Annual Conference**. This is the industry's largest attended event - and an opportunity to not only network with your peers, but to learn and see first-hand, ways to make your job more productive, efficient and beneficial.

From its class-leading educational programs to its one-of-a-kind networking opportunities, the RLPSA Annual Meeting is sure to **keep you updated** on the latest industry trends, **enhance** your job performance and **increase** the effectiveness of your entire team.

The RLPSA Annual Meeting provides you with an interactive approach to help gain practical knowledge through real-world experiences. It's a one-stop meeting - providing a cost-effective way to keep you current in today's challenging marketplace.

This is where leading companies turn to create and maintain the best and most efficient LP, Security and Safety teams.

Don't miss out - register today!

KEYNOTES



Dolf Berle
President and COO
Dave and Buster's Inc

Opening Keynote

Dave & Buster's Inc., President & COO, Dolf Berle, kicks off the conference with a targeted

message for the entire audience - focusing his remarks on restaurant security and the numerous risks we face each day - and the efforts of the LP and security industry in combating those risks.



Eric Boles
The Game Changers Inc.

Leading Change in the New Reality

Leading has never been easy, but today, it's even more challenging. The customer has never been more demanding, the competition never more stiff and your employees increasingly less

engaged. All the while, industry changes and technology advances continue coming at a faster pace. Despite all these demands, many leaders are being asked to accomplish more with less. Former NFL player Eric Boles will weave a powerful message with depth for key strategies to succeed in leading in the new reality.

Registration for the 36th Annual Meeting is now open.

Visit www.RLPSA.com and click on the Conference tab. Registration fees include all keynotes, general sessions and breakouts, exhibit hall, Spotlight Presentations, networking receptions, breakfast, lunch and the Mob Museum Dinner.

sponsored by



**REGISTER
TODAY**

RLPSA MEMBERS

\$595 for the first registrant from a member company
\$425 for each additional registrant

NON-MEMBERS

\$995 for each registrant

EXHIBITORS

First registration is complimentary
\$425 for each additional registrant

SPOUSE/GUEST

\$195 allows access to evening receptions and activities and the Mob Museum Dinner

EDUCATIONAL PROGRAM

Here is an early look at programs already put into place. More programming will be added in the coming weeks.

Check www.RLPSA.com for updates.

Topic: Evolution of the Restaurant LP/Security Professional

Van Carney, *National Director, Safety and Loss Prevention*, Domino's Pizza

Rob Holm, *Senior Director, U.S. Operations – Security*, McDonald's Corporation

Mike Keller, *Manager, Loss Prevention*, Panera Bread

What once seemed easy to define – what is LP – has now grown increasingly more complicated as various functions, philosophies, tasks and responsibilities are becoming interchangeable. With fewer clear lines, the circle of who we serve, who supports us, and what our goals should be dramatically grows. So what core competencies are required for today's professional? What skills and education are needed by future practitioners?

Topic: Engaging Senior Leadership in Your Crisis Management Program

Grace Burley, *Managing Director*, Strategic Crisis Advisors

It's happening right now. Does your corporate team know what to do? Who is communicating? It's important for LP professionals to be involved in emergency management and business continuity plans from planning to preparation to implementation. Topics covered in this presentation include: getting initial buy in, running leadership exercises and providing response tools specifically designed for leaders. The key to successful leadership involvement is to communicate effectively and give them exactly what they need.

Topic: What You Need to Know About Your Safety Programs

Mike Keeler, *Head of Safety*, Bloomin' Brands

Linda Zaziski, *Safety Director*, Little Caesars Enterprises

The field of safety may not be new to the LP professional, but responsibilities and legalities have dramatically changed. Knowing the goal of every safety program is to be proactive, this important session focuses on key aspects of developing your safety programs to help identify problems and comply with safety guidelines. Find out what you need to know about how to manage an OSHA inspection in your restaurants and learn how others respond to OSHA inquiries. How is safety different and similar to LP? How can you effectively create a safety culture to reduce workers comp injuries and their incurred costs. Get a head start on creating the most effective safety program with hints, examples and real case-studies.

Topic: Interviewing and Investigations

Gene Ferraro, *Chief Ethics Officer*, Convercent

In today's world, it's especially challenging to align corporate values with individual employee behavior. Learn solutions to how successful companies are bringing together their values, policies and regulatory compliance along with a positive employee engagement experience.

Topic: Active Shooter Demo

Jeff Zisner, *President*, AEGIS Security & Investigations, Inc.

Participants will be put through a simulated active shooter scenario in which they are given the tools necessary to survive when an active shooter scenario becomes real. Lessons include actively observing, orienting, deciding, and acting (OODA) within your environment. The OODA Loop has become the standard in tactical engagements. Learn how to deploy the concepts of OODA in an environment that will test your skills and thought processes, challenging you and your team to reach faster results under stressful situations. This kind of training is as real as it gets. The goal of this training is to establish a baseline reaction as victim to active shooter incidents, retrain the instinctual reactions, and offer practical solutions to countering the threat.

CHARITY RAFFLE



Participate in the great tradition of RLPSA giving—here's fun for everyone. Try your luck at the 2/20 Envelope Draw or snag your tickets for the Charity Raffle – with gifts donated through generous contributions made by both member and exhibiting companies. Win prizes while benefiting the Three Square Food Bank of Southern Nevada, part of Feeding America.

BREAKOUTS

This is where leading companies turn to create and maintain the best and most efficient LP, Security and Safety teams.

Don't miss out – register today!

Topic: The Mobility of Fraud: Understanding the Landscape and Challenges of Mobile, Virtual and E-Pay Initiatives

David Johnston, *Senior Director, Loss Prevention and Risk*, Dunkin' Brands

Michael Loox, *Director of Loss Prevention*, Coffee Bean and Tea Leaf

Initiatives such as Apple Pay, Mobile Ordering, Loyalty and Virtual Payment Programs are just some of the new initiatives in front of us in an ever-changing digital world. Some may involve new areas of fraud, some could alter what we can see to combat fraud. Learn more about these initiatives and ways you can work with cross-functional teams to reduce the opportunities of loss within your organization.

Topic: Premise Security: Maximizing Effectiveness on a Restricted Budget

Ken Keegan, *Senior Risk and LP Manager*, Jamba Juice

Business owners are scrambling to secure their working environments. Card access systems, security cameras, and security guards cannot be effective without proper risk management systems in place. This session covers alternative resources a LP Manager can utilize to design an effective security plan. Topics include security planning, administrative controls, security perimeters, crime prevention through environmental design, security systems and accessory property. Information will be presented that can be applied to large, medium and small corporations.

Topic: Law Enforcement Panel Discussion

Captain Lori Bender, *Houston Police Department, Robbery Division*

John Minick, *Team USA Director of Security*, Domino's

Sargeant William Seifert, *Las Vegas Metropolitan Police Department, Retail Apprehension & Prevention Partnership*

You can't always do it alone. The best way to control restaurant theft, robberies, burglaries and organized crime rings is through effective cooperation between law enforcement agencies and restaurant security teams. This session gives restaurant professionals and law enforcement a place to communicate, collaborate and share ideas – in an effort to build strategic partnerships.

Topic: Update: The Latest on Labor Challenges Facing the Restaurant Industry

Jim Karger, *Labor Attorney & General Counsel*, Karger & Associates

Restaurant security professionals are facing new challenges from organized labor at every turn. Strikes, protected concerted activity, violence, threats, property damage are all under scrutiny. Learn the new rules and how to make them work in your favor.

Topic: Conceal Carry Laws—How They Impact Your Business and How to Develop a National Approach

Stacy Fulco, *Attorney*, Cremer & Spina

Nicole Milos, *Attorney*, Cremer & Spina

No matter what your company's philosophy regarding the Concealed Carry laws, you need to know the facts, and more importantly, recognize the potential liabilities. National corporations must comply with different state laws across the country and develop policies and procedures in response to those laws.

HOUSING and TRAVEL



12300 Las Vegas Blvd. S
Henderson, NV 89044

The M Resort Spa and Casino will host the RLPSA Annual Meeting.

Winner of the Forbes Four-Star Award for four consecutive years, The M is home to dozens of world-class restaurants and clubs, its own private 90,000+sq.ft. casino, the largest pool deck in Las Vegas and the most spectacular views of the Strip and Valley. Luxurious and spacious rooms are available for a special rate \$122 per night. To reserve your room, visit www.RLPSA.com and click on the Conference tab, or call 1-877-MRESORT, and reference the RLPSA Annual Conference.

Go online at www.RLPSA.com, and check out the special links for driving directions to The M Hotel and also the special Shuttle Schedule for Airport and Las Vegas Strip service.



SPOTLIGHT PRESENTATIONS

Once again the RLPSA exhibit floor will host private conference sessions presented by solutions provider companies. Quick and to-the-point, these 10-minute topic-specific sessions will focus on technology and service solutions aimed directly at your needs. See and hear first hand, in a more in-depth and private manner, solutions to make your job easier and more efficient. Topics will be announced soon – allowing you the opportunity to pre-plan your schedule and see what topics most influence you and your team. Check www.RLPSA.com for updates.



EXHIBITS

A record number of solution providers will be on hand to display the latest products, services and technologies helping to make your job easier and more efficient. The exhibit floor is the place to get your questions about the latest developments in security products, services, and training answered. See and compare products, pricing, companies and technology and the make the buying-decisions that are best for your company.



RLPSA LIVE!

You loved it in Orlando and it will be even better in Las Vegas. RLPSA Live! returns with all new topics. The interactive session – allowing you to ask questions, take part in real-time surveys and give and get immediate feedback – will focus on Safety and LP. Get an overview of the industry's most comprehensive benchmarking survey. See how your company and your team compare. Then discuss results, ask questions and get answers – right on the spot. The most anticipated session of the program with answers and tips from your peers. Don't miss it.



GOLF

RLPSA is proud to feature the return of the RLPSA golf tournament, Sunday, August 2. Sponsored by *Amphion* and *Stanley Security Solutions*, golf is played at the nearby Revere Golf Club, a 4.5 star rated Troon course and Reader's Choice award winner. The course offers panoramic views of the mountains and the Las Vegas Strip. The part of the best mixer on the area's best course. Cost is \$125 and includes green fees, cart, breakfast, lunch, awards and shuttle bus.

presented by



MOB MUSEUM DINNER

Join us on Tuesday, August 4, at the Museum of Organized Crime and Law Enforcement. The "Mob Museum" showcases both sides of the notorious battle between organized crime and law enforcement. High-tech theater presentations, iconic artifacts and interactive exhibits help you relive the battle between the mob and those who stood tall to fight them. Enjoy the museum at your leisure. See the bloody wall from the St. Valentine's Day Massacre, fire a Tommy Gun, sit in an electric chair. Food, drink, mobster sightings and a location listed on the National Register of Historic Places will keep you and your colleagues entertained all night. This evening is included in your registration fee.



SPOUSE PROGRAMS

Bringing your spouse or significant other? The M Resort and surrounding area have plenty to do. Check out Spa Mio, a 23,000+sq.ft. 4-star rated facility with 16 treatment rooms, sauna, steam, Jacuzzi, and full service salon and barber shop. Want world-class shopping – take the free shuttle to the famous Fashion Show Mall, one of the world's largest enclosed malls. The M service desks can also assist with other Las Vegas attractions like Hoover Dam and Las Vegas tours, show tickets and more.